

From: [Goldstein, Kathleen](#)
To: [Amy Carter](#); [Doug Cordell@fws.gov](#); [Dan Grout](#); [Gabrielle Feldman](#); [Sally Esposito](#); [Brad Keitt](#); [Melissa Pitkin](#); [Gerry McChesney@fws.gov](#); [Jonathan_Shore@fws.gov](#)
Subject: Reminder of call today and updated work plan RE: GoToMeeting Invitation - Monthly Farallones Call
Date: 05/29/2012 06:27 AM
Attachments: [Farallonescommunications 5 2 12.xlsx](#)

See dial in info below

Draft agenda – please send any items to add

- Project updates
- Outreach updates
- Work plan action items

Agency Outreach

Educate NOAA-Sanctuaries, NMFS, FWS-ES, USDA, EPA, State agencies, others w/ jurisdiction about the benefits of the proposed project			5/1/2012	DG		GM, DG, GF			
--	--	--	----------	----	--	------------	--	--	--

NGO Outreach

Garner general audience support letters			6/1/2012	MP		DG, AC, SE	in progress	when done, post to website	
---	--	--	----------	----	--	------------	-------------	----------------------------	--

SF Bay Joint Venture Outreach

Mendel Stewart			5/1/2012	MP		DC, SE, DG, JS	in progress	Help get it before the JV management board for support - April or July	ask JV to sign support letter before he leaves his post
----------------	--	--	----------	----	--	----------------	-------------	--	---

Research/Education Outreach

David Ainley	Partner		6/1/2012	DG		MP		Sign support letter	
Burr Henemann	Partner		6/1/2012	DG		MP		Help with outreach, media and sharing with contacts. Fundraising.	
Jessica Hardesty - ABC	Partner		6/1/2012	DG		MP, AC	Ongoing	Sign group letter.	
Anna Wienstien, Audubon CA	Partner		6/1/2012	DG		DG, AC, KG	Ongoing	Sign group letter.	
Partner and Audience Op-Eds			6/1/2012	DG		DG, AC, KG			
Supportive Partner and Audience local group presentations			6/1/2012	DG		DG, AC, KG	Ongoing		

Complete funding Outreach section



Kathleen Goldstein
Green Fish Communications
11135 Schuykill Road
Rockville, MD 20852

202-841-0295
Skype - [kathleen.goldstein](#)
[Linked In](#)
[Twitter](#)
[Green Fish Website](#)

-----Original Appointment-----

From: Goldstein, Kathleen
Sent: Monday, April 23, 2012 1:53 PM
To: 'Amy Carter'; 'Doug_Cordell@fws.gov'; 'Dan Grout'; 'Gabrielle Feldman'; 'Sally Esposito'; 'Brad Keitt'; 'Melissa Pitkin'; 'Gerry_McChesney@fws.gov'; 'Jonathan_Shore@fws.gov'
Subject: GoToMeeting Invitation - Monthly Farallones Call
Where: Tuesday, May 29, 2012 1:00 PM-1:30 PM (UTC-05:00) Eastern Time (US & Canada).

1. Please join my meeting.
<https://www3.gotomeeting.com/join/410335854>
2. Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.

Dial +1 (213) 493-0605
Access Code: 410-335-854
Audio PIN: Shown after joining the meeting

Meeting ID: 410-335-854

GoToMeeting®
Online Meetings Made Easy™